

Building Technologies Newsletter

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Frost & Sullivan honors Building Technologies with 2014 European Building Technologies Company of the Year Award

Consulting firm Frost & Sullivan has honored the Siemens Building Technologies Division with its 2014 European Building Technologies Company of the Year Award, recognizing that BT has gained a substantial market share with its solutions and services based on the Desigo building management system.

Frost & Sullivan presents this annual award to companies which have distinguished themselves through outstanding achievements in the marketplace. Frost & Sullivan's analysis revealed that in Europe Building Technologies (BT) is the leader in building management and associated services. This award was presented to BT on December 10, 2014 in Frankfurt, Germany.

In particular, Frost & Sullivan emphasized the following:

- As a best practice, BT offers building efficiency services such as building performance assessment, analysis and benchmarking to ensure the highest return on investment for building operators.
- With its enterprise-wide building management concept, BT helps multinational companies achieve their sustainability goals against the backdrop of increasing energy costs and stringent government regulations.

- Services include on-site and remote monitoring of building automation systems as well as energy and sustainability management.
- BT has a proven track record of developing and launching groundbreaking innovations, which bring significant value to end users. Even in the face of challenging economic conditions, BT has been able to gain market share.



A prime example for such innovation is Desigo CC. This open, standards-based building management platform integrates a wide range of disciplines such as heating, ventilation and air conditioning, security, fire safety, lighting, shading and energy management. All these disciplines can now be controlled from a central location. "This breadth of integration, and the increased benefit to customers that comes with it, are unique in the marketplace," says Martin à Porta, head of BT business in the Europe Region, which encompasses 30 countries, including France, Switzerland, Austria and Sweden.

The modular design of Desigo CC allows building operators to start out with a relatively small installation and a modest scope of functions. As their needs increase, they can add more disciplines and functionalities at any time.

"At a single glance, Desigo CC delivers transparency across all connected disciplines. In turn, this transparency helps companies make informed economic decisions about the operation of their building and increase efficiency," adds à Porta.

"I'm very happy that Frost & Sullivan has recognized our innovative building automation solutions and services with this award," says Uwe Bartmann, who heads the independent Germany Region.



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Siemens Building Technologies is Frost & Sullivan's 2014 European Building Technologies Company of the Year: Christoph Conrad, head of Marketing SSP (on the right), accepts the award from Jörg Fey, Vice President, Business Development, Strategic Market Consulting at Frost & Sullivan, on behalf of BT.

For more information about BT's innovative building management systems, solutions and services, please visit www.siemens.com/desigo-cc

For more information about the award, please visit: http://www.buildingtechnologies.siemens.com/bt/global/en/Pages/awards_and_recognitions.aspx

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