

# Building Technologies Newsletter

Media Service from Building Technologies

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## Siemens Building Technologies recognized with the 2013 European Frost & Sullivan Market Leadership Award for building automation systems

Consulting firm Frost & Sullivan has recognized the Siemens Building Technologies Division with the 2013 European Frost & Sullivan Market Leadership Award for building automation systems. Frost & Sullivan considered the Desigo building automation system in combination with the outstanding business model and strategic positioning of Building Technologies in Europe to be market-leading. In addition, the firm highlighted the Division's focus on the rapidly growing vertical market for data centers.

Frost & Sullivan presents this annual award to companies which have distinguished themselves through outstanding achievements in the marketplace. In the EMEA (Europe, Middle East and Africa) region, Building Technologies is the clear market leader for building automation and associated services. In particular, Frost & Sullivan emphasizes the following:

- Technology leadership with the innovative, fully integrated Desigo building automation system, which ensures optimal, energy-efficient control of heating, ventilation and air conditioning as well as light and blinds in buildings and individual rooms
- Seamless integration of danger management (fire and safety)
- Open to the integration of third-party systems based on international standards
- Market-leading services such as remote monitoring of building automation systems, energy and sustainability management and energy monitoring
- Special focus on customized solutions for data centers which combine building automation as well as security, fire safety and evacuation solutions in one system
- In 2012, 5 percent revenue growth for building automation systems over the previous year in the EMEA region
- Energy savings performance contracting as a financing model where investments in energy-efficiency measures pay for themselves through energy savings



Franco Filippi, Head of Solution and Service Portfolio, Lifecycle and Data Center, Region Europe, accepted the award in Paris on October 17. "Our integrated software-based building automation systems give us a decisive competitive advantage in this changing market characterized by the growing energy and environmental awareness of users on the one hand and new technological realities such as IT convergence and standardization on the other," he said at the award ceremony. In addition, he emphasized the importance of the data center market: "Our ability to offer a complete package of systems and solutions for data centers is an enormous advantage for our customers."

Dr. Johannes Milde, CEO of the Siemens Building Technologies Division, added: "Siemens Building Technologies is an innovative company with sound industry know-how and global market access. Our customer proximity and continuous innovation cycles have given us a leading technology position."

For additional information on the award-winning systems, solutions and services please see:

[Building automation systems](#)  
[Building automation solutions](#)  
[Data center solutions](#)  
[HVAC products and solutions](#)  
[Services](#)  
[References](#)

Please find this newsletter and additional information here:  
<http://www.siemens.com/press/FS-Award>

Additional materials including photos of the event and video footage will be available by the middle of November under the link above.

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(October 17, 2013)

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