



Verdantix Product Benchmark Names The Eight Leading Building Energy Management Software Applications In A Crowded Market Of Twenty-Seven Suppliers

By

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NEW YORK, Oct 07, 2015 (BUSINESS WIRE) -- In the global market for building energy management software eight firms – Elster EnergyICT, EnerNOC, Envizi, eSight Energy, IBM, Schneider Electric, Siemens Building Technologies and Verisae – have the capabilities and momentum which position them as market leaders, according to a new report from independent research firm [Verdantix](#). The study is based on an exhaustive comparison of 27 building energy software vendors across 130 functionality and vendor success metrics.

“A desire to achieve cost savings, optimize facility operations and comply with energy and carbon regulations continues to drive demand for energy management software” commented Derrek Clarke, Verdantix Industry Analyst. “We have benchmarked this software category since 2008. In this year’s benchmark, the behemoths in the industry have demonstrated their commitment to leading on functionality as well as momentum. IBM, Schneider Electric and Siemens stand out in the leaders’ quadrant. EnerNOC has the highest level of market momentum showing successful execution of its energy intelligence strategy.”

The Verdantix report, [‘Green Quadrant Building Energy Management Software 2015’](#), contains the following findings:

- Energy software vendors increasingly align product strategy with the needs of energy services, facilities management and real estate firms not just end-user building owners
- 41% of customers prefer to buy energy software from an energy services firm and 18% from a controls supplier
- Independent software vendors like DEXMA, Envizi, eSight Energy, Verisae and Lucid offer strong solutions and should be included on short-lists
- Energy systems suppliers like Ameresco, Elster EnergyICT, EnerNOC and Wipro EcoEnergy should be selected for integrated energy system deployments

“More than \$500 million of venture funding has been pumped into the energy software market although the volumes invested have shrunk over the last 3 years” commented Clarke. “Strategies focused on selling standalone energy software direct to corporate customers have not succeeded. That’s why the energy services and integrated systems vendors like Ameresco, EnerNOC, Siemens Building Technologies and Schneider Electric have come to the fore. Among the software suppliers Verisae’s expansion into maintenance and internet of things is an innovative and successful new approach.”

Attend the Verdantix webinar: [‘Energy Management Software Product Assessment: Industry Behemoths Begin To Take Control’](#) to get the full analysis.

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