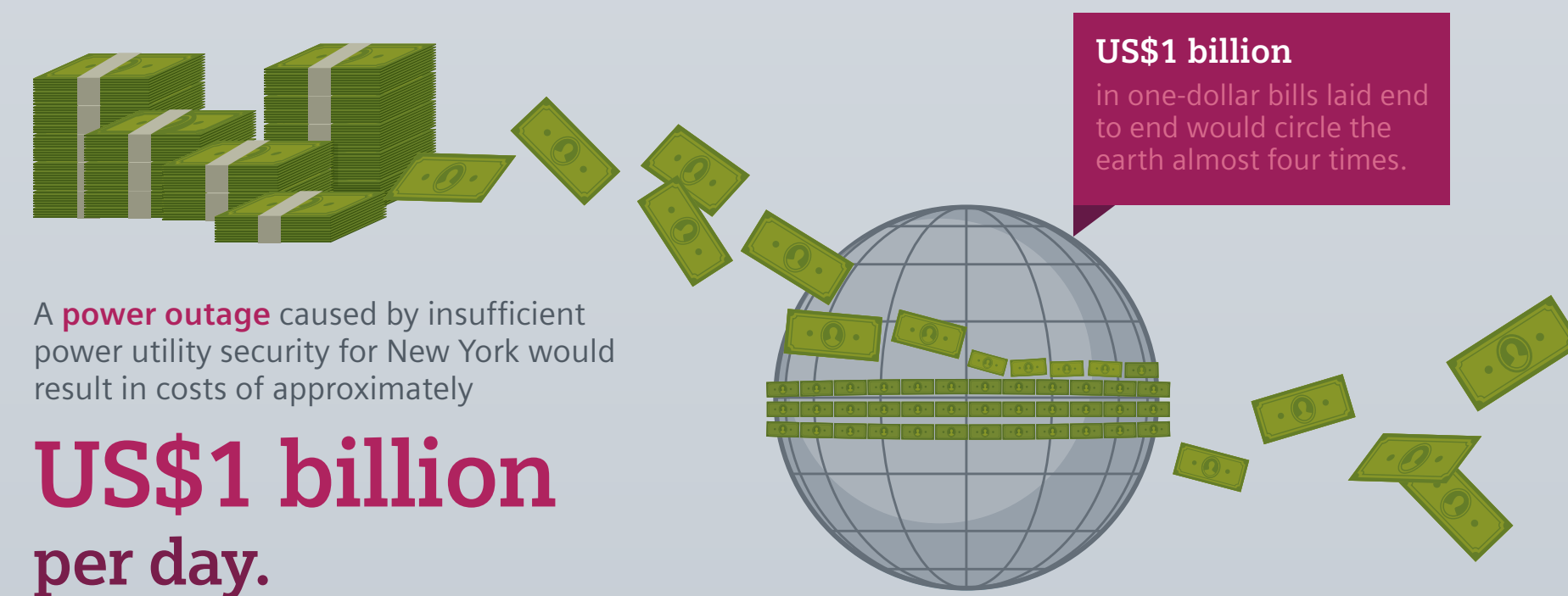


Security solutions

Perfecting protection and ensuring business continuity

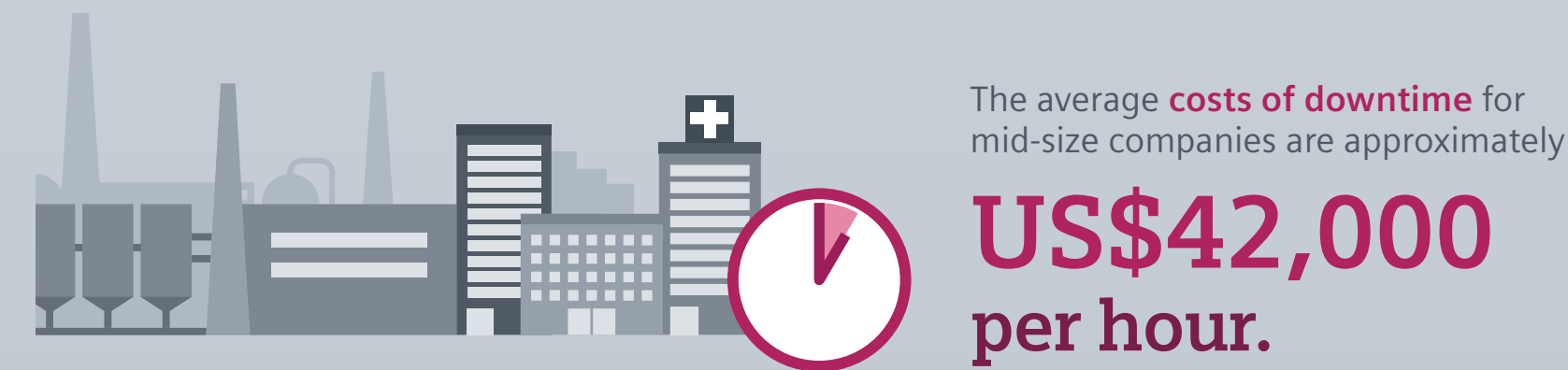
Security is a crucial business enabler

Businesses directly or indirectly depend on effective security management and services to safeguard the foundation of sustained competitiveness and business continuity.



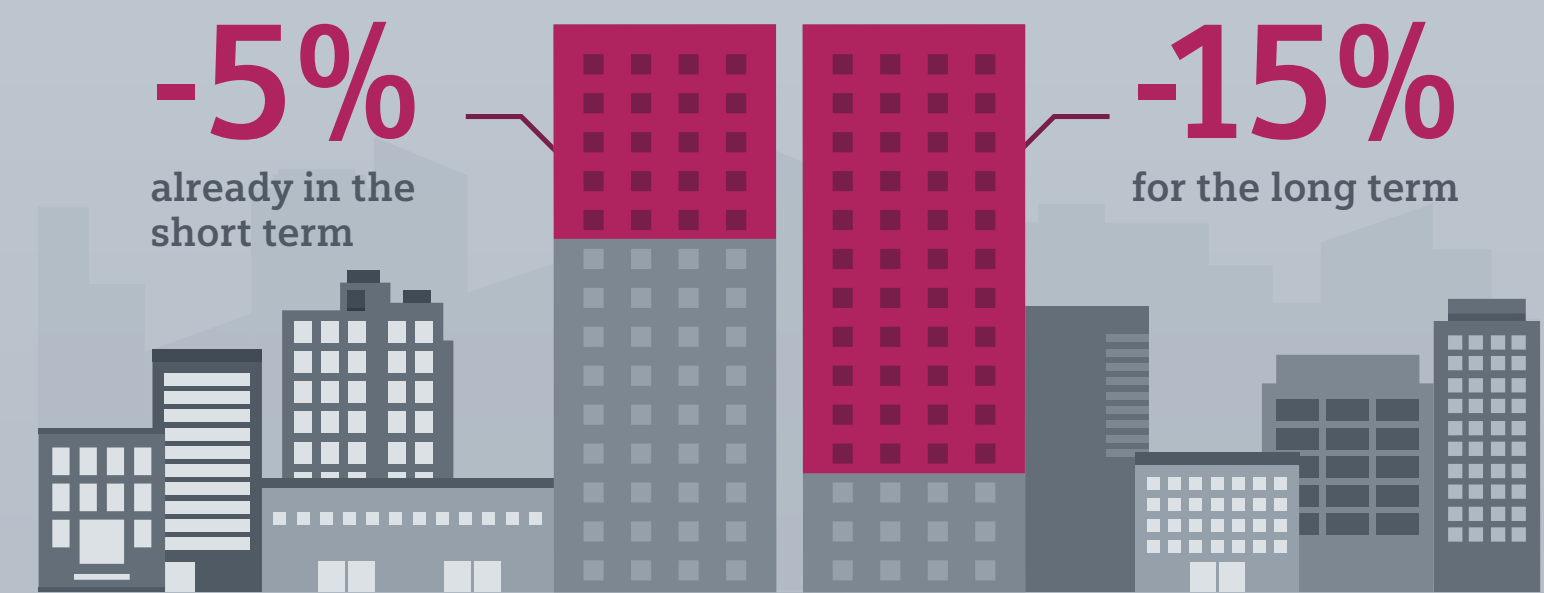
A **power outage** caused by insufficient power utility security for New York would result in costs of approximately

US\$1 billion per day.



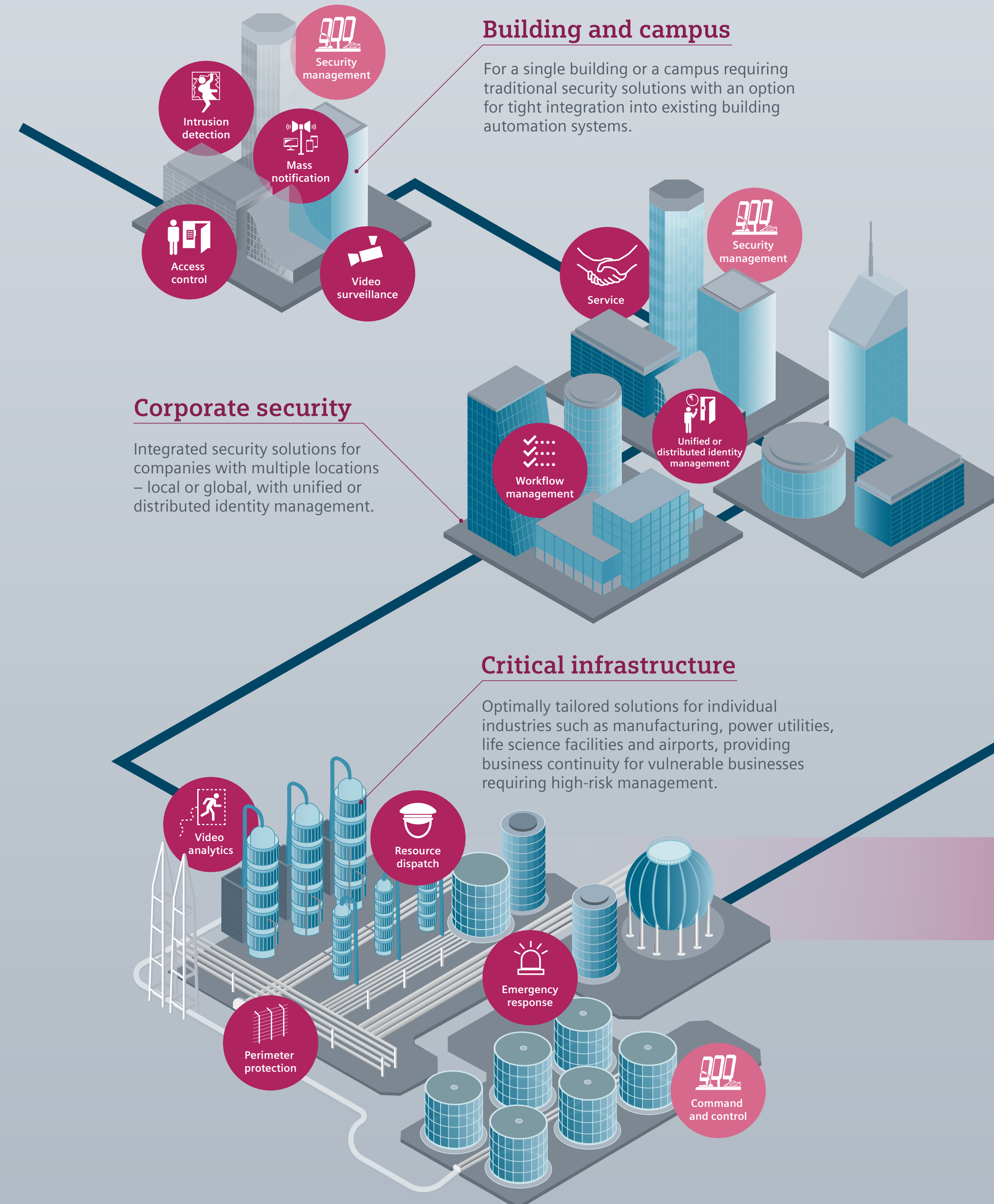
Ineffective response

to a security incident has negative impact on shareholder value.



While **effective response** can even have **a positive impact of +5%** on shareholder value in the **long term.**

Intelligent security solutions and services based on Siveillance™ and Desigo™



What does this mean for you?

Decades of security expertise have made Siemens a uniquely trusted partner to support you in achieving the following benefits:



Customers from all around the world such as **Airbus Group, Saudi Aramco, Dow Chemical, DONG Energy, Bharti Airtel, BMW Brilliance Automotive China, Chicago O'Hare, Tata, Huawei, DuPont, IKEA, Vodafone** as well as

more than 90%

of the largest global players listed on the German stock market* – including **Bayer, Deutsche Bank, SAP** and **ThyssenKrupp** – rely on **security solutions and services from Siemens.**

Perfecting protection

Sources: www.w3.siemens.com/topics/global/en/sustainablecities/resilience/Documents/pdf/Toolkit_for_Resilient%20Cities_NY_Case_Study.pdf
www.nyc.gov%2Fhtml%2Fom%2Fhtml%2F2013a%2Fpr200-13.html&cc=unused1978&rc=1194&ndi=1
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www.gartner.com
 *DAX 30; Siemens-internal calculations