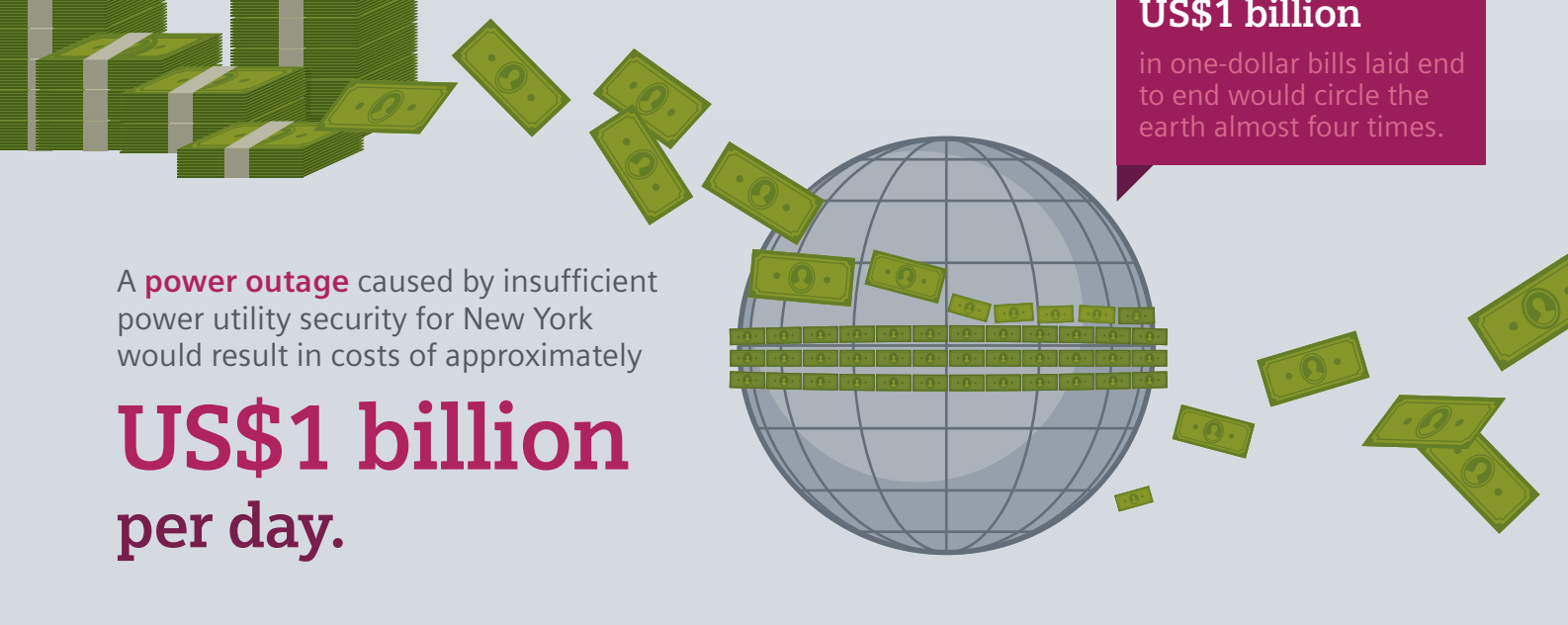


# Security solutions

Perfecting protection and ensuring business continuity

## Security is a crucial business enabler

Businesses directly or indirectly depend on effective security management and services to safeguard the foundation of sustained competitiveness and business continuity.



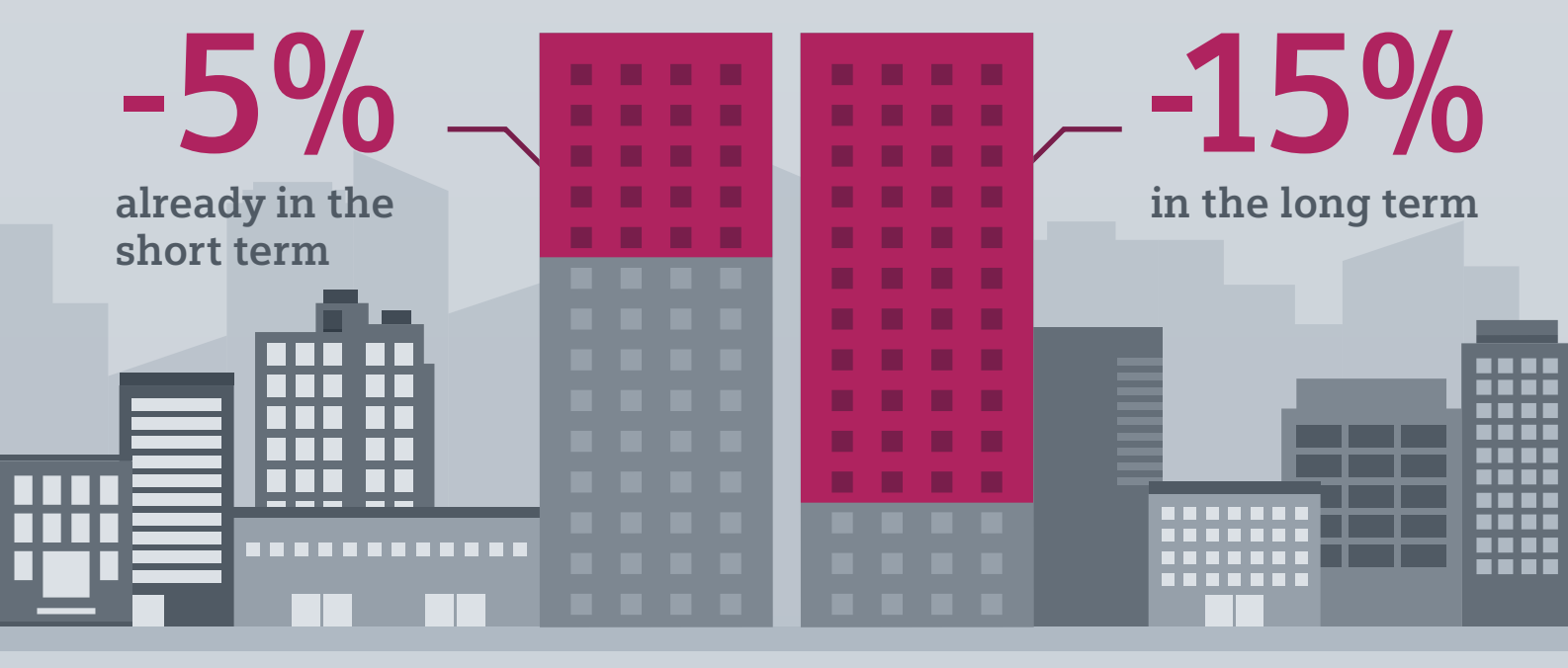
A **power outage** caused by insufficient power utility security for New York would result in costs of approximately

**US\$1 billion**  
per day.



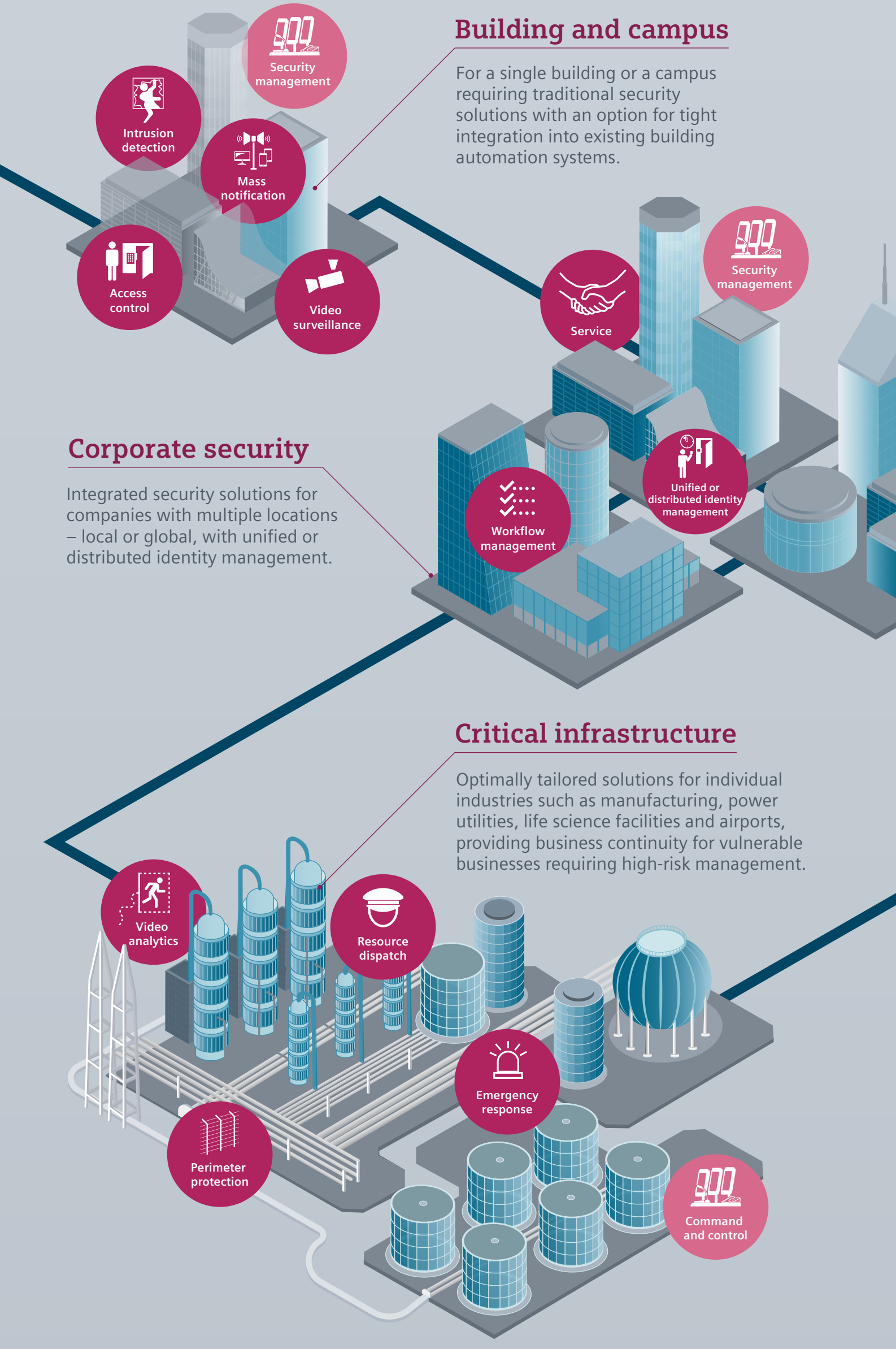
## Ineffective response

to a security incident has negative impact on shareholder value.



While **effective response** can even have a **positive impact of +5%** on shareholder value in the **long term**.

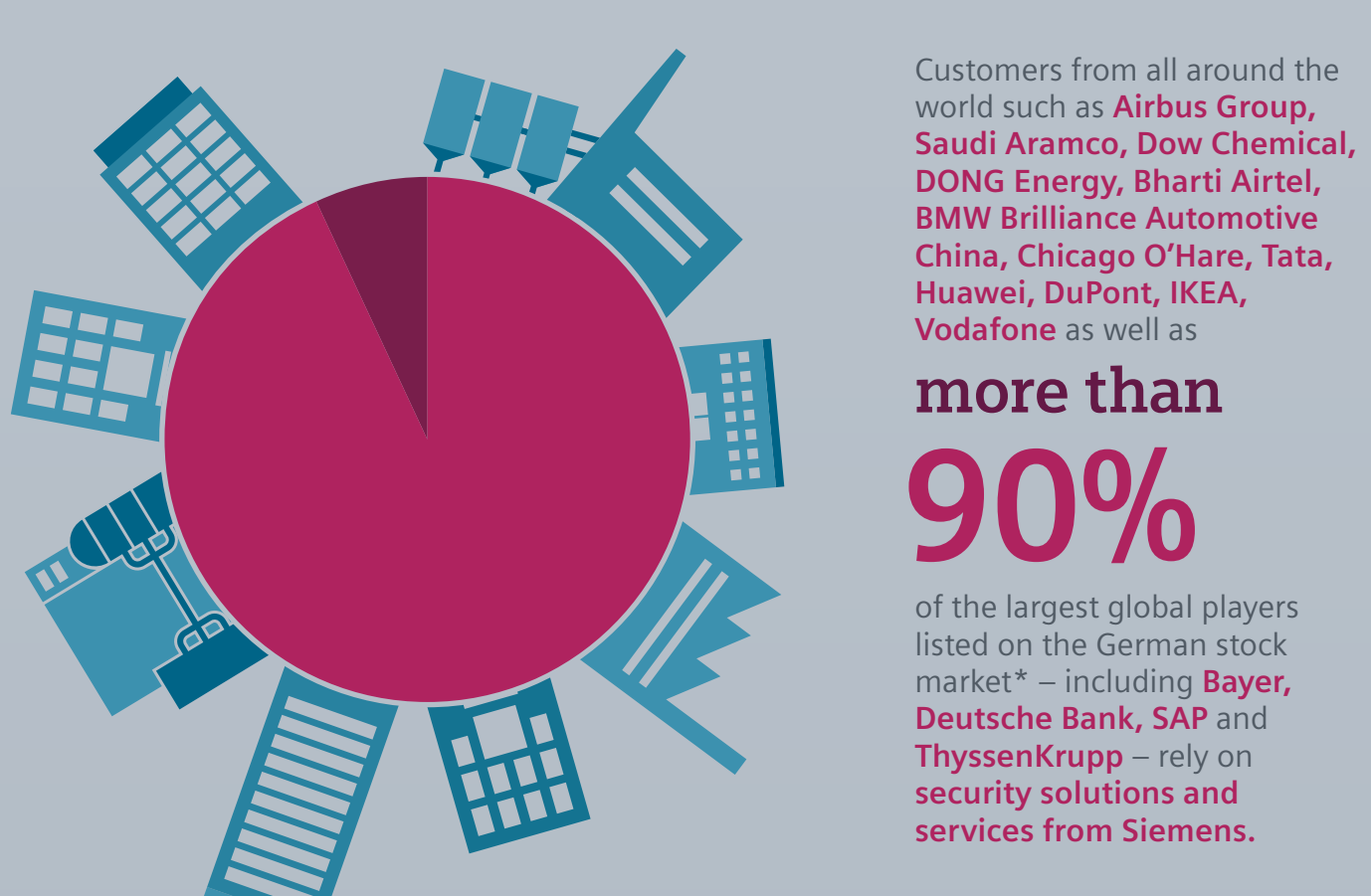
## Intelligent security solutions and services based on Siveillance™ and Desigo™



## What does this mean for you?

Decades of security expertise have made Siemens a uniquely trusted partner to support you in achieving the following benefits:

- Business continuity
- Cost reduction
- Efficiency increase
- Legal compliance
- Regulatory compliance



# Perfecting protection

Sources  
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 \*DAX 30; Siemens-internal calculations