



Innovative financing methods for more efficiency

Moving towards energy efficiency is a challenging task. To accomplish this and finance energy-efficient investments, building owners and operators are increasingly looking for financing alternatives to standard bank credits.

Innovative financing methods are coming to market which offset the energy-efficient investment costs against energy saving across the financing period. Those methods offer a wide range of benefits:

- Increased property value through equipment upgrades
- Facility investments paid off – and guaranteed by – energy and operational savings
- Sustained quality assurance through professional energy management from Siemens
- Tailored financing to meet individual needs
- Environmental protection through reduced CO₂ emissions

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The information in this document contains general descriptions of technical options available, which do not always have to be present in individual cases. The required features should therefore be specified in each individual case at the time of closing the contract.

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“Green” strategy becomes affordable

Siemens offers financing services tailored to the hospitality industry.

Solutions for Hospitality and Entertainment

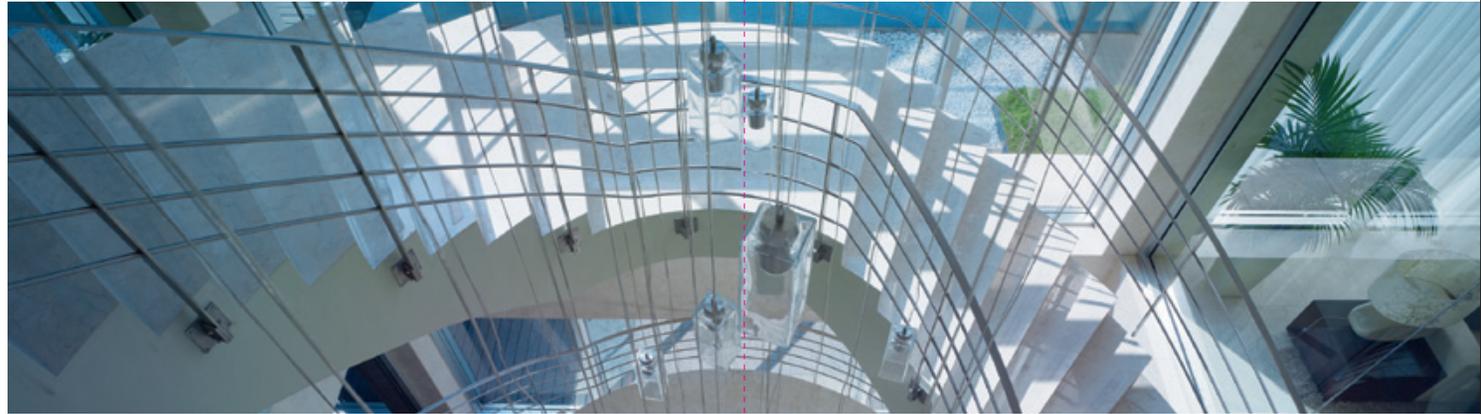


An attractive route to a greener future

Success in business is increasingly being shaped by three factors: efficiency, innovation and sustainability. The hospitality and entertainment industry is no exception here.

On a global scale, energy costs have been increasing over the past decade with the trend expected carry on. For this reason, investments in energy efficiency as well as active environmental protection directly linked to the creation of a "green" image have become an economic imperative for successful and competitive companies.

Using the innovative building technologies and green financing solutions from Siemens, we can help create opportunities to achieve measurable gains in energy efficiency, ensuring that your investments will pay off – today and in the future.



Putting energy savings back into your facilities

Significant energy efficiency can be achieved through partial or complete modernization of the building infrastructure. And because the project costs for modernization can be amortized from the savings achieved, you can immediately benefit from energy efficiency with little or no upfront investments.

Siemens' principle in this regard consists of combining its technology with financing in a one-stop solution approach, in which various forms of finance solutions are provided by financial services to specifically meet the financial needs of the hospitality and entertainment industry.

- Deferred payment and lease schemes
- Risk sharing concepts
- CAPEX and OPEX converter
- On and off balance treatments

These are just some of the options provided by financial services to meet the financial needs of hospitality and entertainment industry.

Energy Saving Performance Contracting

We design and implement customized performance-based solutions that allow facility, capital and technology investments to be made within existing budgets. These investments reduce energy and operating costs while providing the additional value of new, energy-efficient equipment.

The Siemens guarantee ensures that facility improvements made today will decrease costs, increase comfort and productivity, and improve quality – all while minimizing the impact on the environment.

